

ERASMUS+ Language & English for Business

For Teachers using English as a Foreign Language

Course Ref: TR 7

Entry Levels

Minimum Level CEF B1

Daily Teaching Sessions

Methodology and Teaching Strategies

Morning: 4 x 45 minutes (3 hours)

Afternoon: 2 x 45 minutes
(1 hours 30 minutes)

Total course contact hours:

1 week: 22.5 hours

2 weeks: 45 Hours

Maximum class size 12

Course Provider:

The English Language Centre, Brighton

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Shadows Professional Development Ltd

PIC 949086219

ERASMUS+

This course is aimed at non-native speakers of English teaching English as a Foreign Language to secondary school students and adults.

Objectives

To Improve personal fluency for teaching and to give participants working with English the key language and communication skills necessary in educational, social and vocational contexts.

To provide effective training for teachers to better enable them to teach and communicate in English confidently and efficiently.

Morning programme: a balanced focussing on the 4 skills of speaking, listening, reading and writing whilst covering essential grammar, vocabulary, pronunciation and colloquial language. Small groups allow concentrated, focussed study of English.

Afternoon programme: provides participants with practical ideas to help them reflect on and develop their current Business English teaching practice. Participants will:

- develop a comprehensive understanding of the business world
- extend their range of techniques for teaching business English.

Preparation

Pre-course Preparative Modalities:

- On-line Language Level Assessment
- Needs Analysis
- Pre-Course Reading List
- On-Line Participants' Forum
- Pre-Course Cultural Counselling
- Pre-Course UK Practical Arrangements

Practical Arrangements

Intra-Course Modalities offered by the Course Provider

- Course Tutor
- Pedagogic Learning Materials Included
- Exchange of Best Practice
- Participants' Evaluation Feedback
- Pastoral Care, 24 hr Emergency Number
- Accommodation Service
- Optional Cultural Activities and Visits

Follow up provided

Post-Course Modalities

- Europass Mobility
- Post-Course Forum
- Applicant Dissemination and Exploitation Advice

Language & English for Business

Course Topics

MORNINGS

Listening Skills and Speaking Skills...
are a core part of all lessons developing confidence and fluency

Reading and Writing Skills...
enable participants to read and write effectively and extend their vocabulary and grammar.

Grammar Awareness....
necessary for effective communication will be presented and practised in a variety of contexts.

Vocabulary Development...
is a core part of all lessons to build the participant's range of passive and active vocabulary.

WEEK ONE AFTERNOONS

Sales & Marketing

Finance & Financial statements

Production & Operations / International Trade

Human Resources

Management

WEEK TWO AFTERNOONS

Assessment of speaking skills; Using the CEFR

Communication Skills: Negotiations

Applying learner style theory in BE

'Access-self' materials: mind maps & frameworks

Course Content and Strategies

The course focuses on fluency and methodology and their practical application to the classroom.

Participants will be encouraged to share their own ideas and experience in a friendly, supportive atmosphere and develop networks with participants from other countries. There will be opportunities throughout the course to exploit the UK context by collecting relevant authentic materials, making contact with native speakers and taking part in the school's social and cultural programme, and outings.

This course has a maximum class size 12. Trainers seek to give their colleagues greater personal fluency, more confidence in the classroom and insights into current language teaching methodology and techniques to improve teaching skills.

ELC Brighton classes in English as a Foreign Language include students studying with us for both short and long stays. Participants may observe our experienced, qualified EFL teachers in action.

Sample Programme

This is a sample of a schedule which can be adapted to suit the participants' needs.

Two-Week Course - Total number of course contact hours: 45 hours

One-Week Course - WEEK 1 or WEEK 2 -Total no. of course contact hours: 22.5 hrs

WEEK 1	Day One	Day Two	Day Three	Day Four	Day Five
(8.45) 09.00-10.30	Welcome to the school, briefing and orientation Intro to course	English Language Skills	English Language Skills	English Language Skills	English Language Skills
11.00-12.30	linguistic, strategic and pragmatic competences	English Language Skills	English Language Skills	English Language Skills	English Language Skills
Lunch Break					
13.30-15.00	Sales Marketing	Finance Financial statements	Production & Operations International Trade	Human Resources	Management

Sat and Sun	INFORMAL LEARNING: Personal research, cultural visits and activities, practising language skills
Sat or Sun	CULTURAL TRIP: One Full Day Excursion included in Two-Week Course (optional for 1-wk course)

WEEK 2	Day One	Day Two	Day Three	Day Four	Day Five
09.00-10.30	Welcome to the school, briefing and orientation Intro to course	linguistic, strategic and pragmatic competences	linguistic, strategic and pragmatic competences	linguistic, strategic and pragmatic competences	linguistic, strategic and pragmatic competences
11.00-12.30	linguistic, strategic and pragmatic competences	linguistic, strategic and pragmatic competences	linguistic, strategic and pragmatic competences	linguistic, strategic and pragmatic competences	linguistic, strategic and pragmatic competences
Lunch Break					
13.30-15.00	Assessment of speaking skills Using the CEFR	Communication Skills: Negotiations	Applying learner style theory in BE	'Access-self' materials: - mind maps - frameworks	Course review Q&A

Outcomes

- Improved personal English Language Skills
- Strategies, skills and activities of teaching English as a Foreign Language
- Enhanced classroom methodological practice.
- Improved confidence in class
- Better awareness of learning needs, difficulties and behaviour
- Improving students' motivation
- Deeper sensitivity to cultural diversity
- Interpersonal Skills and Teamwork
- Knowledge of other European Systems of Education
- Better knowledge of Erasmus+ potential for your own and others' professional development